



2024 sponsorship opportunities

about Gryphon Place

We make connections to resources, nurture healing and resiliency, and promote restorative justice for people in conflict and crisis.

Gryphon Place has been helping those in conflict and crisis since 1970. We provide a wide range of suicide prevention and crisis support through the 9-8-8 Suicide and Crisis Lifeline, our youth suicide prevention curriculum (Gatekeeper), Survivors of Suicide Support Group, and suicide prevention trainings. We also connect people to community resources through 2-1-1, and to volunteer opportunities through the regional Volunteer Center. In addition, we offer Restorative Practices to strengthen relationships and navigate conflict. Whatever the situation, Gryphon Place is here to help.

Your support allows us to raise awareness and continue providing these vital services to our community.



2022 data



85,092
crisis calls

178,277
2-1-1 calls

469 people
prevention trained

2,446 students
prevention trained

one year **two events**



Date

April 26, 2024

Location

Girl Scouts Kalamazoo
601 W Maple St.

Audience

- Middle/upper-class
- Business professionals
- Middle-age
- 27% from out of town

2023 Numbers

- 198 attendees
- 26 sponsors
- Over \$30,000 raised
- 10 restaurants
- 50 auction & raffle prizes



Date

September 21, 2024

Location

Bronson Park
Downtown Kalamazoo

Audience

- General public
- Young adults
- Skewed female
- 92.5% SWMI residents

2023 Numbers

- 408 attendees
- Over \$75,000 raised
- 25 individual & team fundraisers
- 83 engaged businesses & orgs

2023 was our first EDG event since COVID!

EAT DRINK GIVE

CRAFT BEER · WINE · GREAT FOOD

PUTTING THE FUN IN FUNDRAISER

This annual event brings hundreds of guests together to enjoy a memorable evening filled with food, drinks, music, and fun. Eat Drink Give features tasty creations from local chefs, an impressive selection of wine, beer, and non-alcoholic beverages for sampling, fabulous raffle and auction prizes, and best of all — people who want to make a difference!



gala
fundraiser



an opportunity
to dress up



multiple
food tastings



a chance to
win prizes

"We always give out complimentary sponsor tickets to our staff. This event's tickets went fast and staff raved about it the next work day."



Eat Drink Give

sponsorship opportunities

Inspiration Sponsor \$10,000

- Logo included prominently on posters, promotional marketing materials, and invitations (if agreement is submitted by February 1)
- 8 complimentary event tickets
- 1 reserved VIP banquet table
- 10% discounted event tickets for up to 5 staff
- And benefits listed below

Impact Sponsor \$5,000

- Full-page ad in event program
- 6 complimentary event tickets
- 1 reserved VIP cocktail table
- 5% discounted event tickets for up to 5 staff
- Plus benefits listed below

Partner Sponsor \$2,500

- Half-page ad in event program
- 4 complimentary event tickets
- Plus benefits listed below

Advocate Sponsor \$1,000

- Quarter-page ad in event program
- 2 complimentary event tickets
- Logo included in event program and sponsor recognition poster
- Plus benefits listed below

Friend Sponsor \$500

- 1 complimentary event ticket
- Plus benefits listed below

Contributor \$250

- Name included in event program and sponsor recognition poster
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- Announced as sponsor at event
- "Sponsor" button available to wear at event

GRYPHON PLACE SUICIDE PREVENTION WALK 2024

SUICIDE PREVENTION IS EVERYONE'S BUSINESS

This annual event is a day to come together to support our community, support each other, break stigma, raise awareness, and save lives. The walk is important because suicide is one of the most preventable types of deaths in our country. We walk to save lives, but we can't do this without you.



5k & 1k
walk



for the
community



raise
awareness



connect and
save lives

"I love that this walk gives our community space to come together and unite to prevent suicide. It's an important reminder we are never alone."



Suicide Prevention Walk

sponsorship opportunities

Inspiration Sponsor \$10,000

- 8 complimentary walk registrations and t-shirts
- 15% discounted walk registrations for up to 20 staff
- Opportunity for free suicide prevention training for staff (valid Oct 2024-July 2025)
- Plus benefits listed below

Impact Sponsor \$5,000

- Opportunity to host table at event
- 15% discounted walk registrations for up to 10 staff
- 6 complimentary walk registrations and t-shirts
- Plus benefits listed below

Partner Sponsor \$2,500

- Logo on sponsor recognition signage in Bronson Park
- Logo on walk t-shirt
- 4 complimentary walk registrations and t-shirts
- Plus benefits listed below

Advocate Sponsor \$1,000

- Name on walk t-shirt
- 2 complimentary walk registrations and t-shirts
- Plus benefits listed below

Friend Sponsor \$500

- 1 complimentary walk registration and t-shirt
- Plus benefits listed below

Contributor \$250

- Name on sponsor recognition signage in Bronson Park
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- "Sponsor" button available to wear at event





2024 Sponsorship Agreement

Thank you for your generous support of Gryphon Place! If you would like to sponsor both events, please circle a sponsorship level for each. Custom sponsorship opportunities are also available. Please contact us with any questions.

Eat Drink Give

sponsorship level (circle one):

Inspiration \$10,000	Impact \$5,000	Partner \$2,500
Advocate \$1,000	Friend \$500	Contributor \$250

Sponsorships will be accepted at any time. Submit agreement by **April 1, 2024** to be included in marketing materials.

Suicide Prevention Walk

sponsorship level (circle one):

Inspiration \$10,000	Impact \$5,000	Partner \$2,500
Advocate \$1,000	Friend \$500	Contributor \$250

Sponsorships will be accepted at any time. Submit agreement by **Aug. 30, 2024** to be included in marketing materials.

Business Name: _____
(as you would like it to appear on marketing materials)

Contact Name and Title: _____

Phone: _____ **E-mail:** _____

Address: _____

City: _____ **State:** _____ **ZIP:** _____

Payment (check one): **Enclosed check** **Online** **Invoice Required**

In-Kind Donation: _____

Payment can be accepted via check or online via PayPal at gryphon.org/donate

Notes: _____

Signature: _____ **Date:** _____

Please return this agreement along with your logo (vector/PDF) to:
Jessica, Marketing & Communication Coordinator, at jdelvacchio@gryphon.org
or mail agreement to Gryphon Place at P.O. Box 378, Portage, MI 49081