

An illustration of two women walking towards the right. The woman on the left is Black, wearing an orange tank top and light-colored pants, with her hair in a ponytail. The woman on the right is white, wearing a light yellow t-shirt and dark pants. They are both smiling and appear to be in motion. Two speech bubbles are positioned above them, one on the left and one on the right.

HELP US  
REACH  
OUR  
GOAL

HELP US  
PREVENT  
SUICIDE

SATURDAY,  
SEPTEMBER 24

# SUICIDE PREVENTION WALK

GRYPHON  
PLACE

2-1-1<sup>★</sup>

Helping those in conflict and crisis



**Gryphon Place connects people and organizations to resolve conflict and crisis, foster volunteerism, and meet community needs.**

Gryphon Place has been helping those in conflict and crisis since 1970. We provide suicide prevention and crisis support through our 24/7 crisis helpline, our student suicide prevention curriculum The Gatekeeper Program, and our survivors of suicide support group. Our 2-1-1 services connect individuals to resources, and we are the local volunteer center. We also offer conflict resolution services in our community and in schools. No matter what you need, Gryphon Place is here for you.



**Your support allows us to continue providing these vital services to our community.**



# GRYPHON PLACE★

## SUICIDE PREVENTION WALK 2022

# SUICIDE PREVENTION IS EVERYONE'S BUSINESS

Join us for the 9th annual Gryphon Place Suicide Prevention Walk on Saturday, September 24th at Bronson Park in downtown Kalamazoo. The 5K cause-walk will raise awareness for suicide prevention, allow people to connect with each other, and provide critical funds for Gryphon Place. 100% of the community-raised dollars stay here in the community, supporting the local programs and services we offer.

## HELP US REACH OUR GOAL OF ZERO SUICIDES



# Diamond Level Sponsor

## \$10,000

- Four signs with logo along Suicide Prevention Walk route
- Logo on sign in Bronson Park
- Logo on Suicide Prevention Month promotional poster (*if sponsorship agreement is submitted by August 8, 2022*)
- Logo on walk t-shirt
- Logo on sponsor recognition poster
- Logo on walk route handout
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- 10 complimentary walk registrations and t-shirts
- Tax-deductible donation

# Platinum Level Sponsor

## \$5,000

- One sign with logo along Suicide Prevention Walk route
- Logo on sign in Bronson Park
- Logo on Suicide Prevention Month promotional poster (*if sponsorship agreement is submitted by August 8, 2022*)
- Logo on walk t-shirt
- Logo on sponsor recognition poster
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- 6 complimentary walk registrations and t-shirts
- Tax-deductible donation

## Gold Level Sponsor

### \$2,500

- Logo on sign in Bronson Park
- Logo on walk t-shirt
- Logo on sponsor recognition poster
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- 4 complimentary walk registrations and t-shirts
- Tax-deductible donation

## Silver Level Sponsor

### \$1,000

- Name on walk t-shirt
- Name on sponsor recognition poster
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- 2 complimentary walk registrations and t-shirts
- Tax-deductible donation

## Bronze Level Sponsor

### \$500

- Name on sponsor recognition poster
- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- 1 complimentary walk registration and t-shirt
- Tax-deductible donation

## Contributor

### \$250

- Name announced at Suicide Prevention Walk
- Recognition on Gryphon Place's website, social media posts, and e-mail blasts
- Tax-deductible donation

*Custom sponsorship opportunities are available!  
Contact Jennifer Cooley, Event & Volunteer Manager,  
at 269-381-1510 ext. 242 or [jcooley@gryphon.org](mailto:jcooley@gryphon.org) to discuss a custom sponsorship.*



# Suicide Prevention Month 2022 Sponsorship Agreement

*Sponsorships will be accepted at any time; however, to be included in marketing materials, please submit your sponsorship agreement by August 31, 2022.*

## Sponsorship Level (circle one):

**Diamond sponsor**  
\$10,000

**Platinum sponsor**  
\$5,000

**Gold sponsor**  
\$2,500

**Silver sponsor**  
\$1,000

**Bronze sponsor**  
\$500

**Contributor**  
\$250

**Business Name:** \_\_\_\_\_

*(as you would like it to appear on marketing materials)*

**Contact Name and Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**Why is suicide prevention important to you/your organization:** *(send via email for more space)*

\_\_\_\_\_  
\_\_\_\_\_

**Payment (check one):** \_\_\_\_\_ **Enclosed check** \_\_\_\_\_ **Online** \_\_\_\_\_ **Invoice Required**

\_\_\_\_\_ **In-Kind Donation:** \_\_\_\_\_

*Payment can be accepted via check or online via PayPal at [gryphon.org/donate](https://gryphon.org/donate)*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please return this agreement along with **your logo** (vector/PNG) to:  
Jennifer Cooley, Event & Volunteer Manager  
E-mail: [jcooley@gryphon.org](mailto:jcooley@gryphon.org)  
Mail: Gryphon Place, 3245 S 8th St, Kalamazoo, MI 49009

**Thank you for your generous support of Gryphon Place!**

